

## Insurance Benefits Reminder Email Template

**Subject:** Important Reminder: Maximize Your Insurance Benefits

*Your Clinic Logo*



Dear *[Patient First Name]*,

As a valued patient of *[Your Clinic Name]*, we want to ensure you maximize your insurance benefits before they reset. With most insurance plans renewing on January 1st, our clinic's availability is filling quickly. Don't wait - secure your appointment before our schedule fills up! And enjoy these advantages:

- **Maximize Your Benefits:** Save money and start the new year knowing your health is on track
- **Be Proactive About Your Health:** Address potential issues early to stay on the path to well-being
- **Avoid the Rush:** Reserve your ideal time slot and avoid the stress of last-minute holiday appointments

Call us at *[Clinic Phone Number]* to book your appointment, or conveniently **book online** using the button below. We look forward to seeing you soon.

Best regards,  
Your *[Your Clinic Name]* Team

[Book an Appointment](#)